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| **1. Passive Income**It’s a passive income source. This means that it is recurring income that requires relatively little effort to maintain. It can be an attractive option for people looking to make some money on the side, or even as additional financial security during retirement. |

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| **2. High Appreciation**Owning a rental property allows you to hold that property for high appreciation, as long as your chosen property location is projected to experience considerable growth in the future.  You’ll be able to sell the property back on the market and make a substantial profit from it. |

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| **3. Cash Flow**Finally, the ability to establish a reliable cash flow is one of the biggest benefits of rental property investing, as it allows you to not only pay off the mortgage on the property but also make a considerable profit through rent collection, appreciation, and tax benefits. |

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